

CLoTc
NATIONAL
CONFERENCE



Advertising & Sponsorship

Wednesday 12th November 2025
Royal Armouries, Leeds



About the Conference

Welcoming 300 delegates from across the UK, including school leaders, teachers, and learning outside the classroom (LOtC) practitioners and providers, the CLOtC National Conference takes place at a different LOtC Quality Badge venue or a school every year.

This year, the conference will take place on Wednesday 12th November at the Royal Armouries in Leeds and will feature inspiring keynote speakers who will engage and motivate the audience; practical and informative workshops led by experts and covering the breadth of learning outside the classroom; discussion and networking opportunities; and an exhibition zone.

Sponsorship and support is critical to the success and delivery of this event, and allows some teachers and other school staff to attend the conference for free. Sponsorship will also directly support local school students to experience a day of meaningful learning beyond the classroom.

“ We're delighted to host our 2025 annual conference at the Royal Armouries in Leeds, a LOtC Quality Badge holder. This remarkable location and collection showcases the opportunities that are available to extend learning, and support students to thrive and achieve. Our conference is unique as it brings together teachers, LOtC providers, and decision makers to learn from each other. This event is only made possible thanks to the generosity of sponsors and supporters who enable us to offer over 100 free places for teachers and support local students to have a memorable days learning away from their classroom. ”

Dr Anne Hunt, CEO of CLOtC

Could you be a 2025 National Conference sponsor or supporter and help us reach out and support more schools to try the transformative power of taking learning beyond the classroom?



Options to Sponsor

As a sponsor you will receive the following benefits:

Joint Lead Sponsor (Limited availability)

Exclusive Benefits:

- Recognition as a joint lead sponsor in all pre-event, on-site, and post-event marketing.
- Prominent logo placement on the event website, email campaigns, and printed materials (e.g. programme).
- Opportunity to be involved in a high-profile session and workshop.
- Branding on delegate badges, bags, or other conference materials.
- Dedicated social media and a blog posts highlighting your organisation as a key sponsor.
- Complimentary exhibition space in a prime location.
- Full-page advert or feature in the conference programme.
- 4 complimentary delegate passes for your team or partners.

£10,000

Sponsor

Core Benefits:

- Recognition as an event sponsor on marketing materials and during the conference.
- Logo displayed on the event website and dedicated conference sponsor slide.
- Verbal acknowledgement during opening and closing sessions.
- 1/6 of a page advert in the conference programme.
- Social media mention/tagged as a sponsor.
- Complimentary exhibition space in a secondary location.
- 2 complimentary delegate passes.

£5,000

Options to Exhibit & Advertise

As a exhibitor or advertiser you will receive the following benefits:

Exhibitor

Core Benefits:

- Exhibition space with table and chairs, and space for a pop-up banner.
- Listing in the event programme and on the website, including logo and contact details.
- Opportunity to network with delegates during breaks and at networking sessions.
- Social media mention as an exhibitor.
- 2 complimentary delegate passes for exhibiting staff.

£800

Advertising

Programme Advertising

Full-page advert (£750), 1/3 page advert (£250), 1/6 page advert (£130)

Digital Advertising

Logo/banner inclusion in pre-event email newsletters (£500 per email. 7 available).

From £130

About CLOtC

At the Council for Learning Outside the Classroom, we believe every child should have the chance to experience the wide range of health and learning benefits that learning beyond the classroom offers.

The evidence is clear that learning outside the classroom (LOtC) helps children reach their potential. It engages children and young people with their learning and improves their personal, social and emotional development, including their confidence and resilience.

We are the only organisation that champions all forms of LOtC, across all

ages, in all contexts and in all settings. LOtC can happen anywhere, near or far, inside or out, for example in school grounds, local community spaces, museums, cathedrals, science centres, farms, and overseas tours.

“ **Learning beyond the classroom enhances well-being and the children learn better by seeing and experiencing things in real life. Being away from the classroom also helps children to regulate their behaviour and develops their confidence.** ”

Sherbrook SEND Primary School

Get in touch



Being involved in the CLOtC National Conference will give your organisation's brand significant reach and give you the opportunity to talk directly to the people who matter.

If you are interested in any of these opportunities, please contact:

Emily Carill
Project & Event Coordinator
07889 723781, emily.carill@lotc.org.uk

“ I just wanted to say a big congratulations to you and the team for putting on such a successful conference yesterday. We thought it was a great experience. The venue and hospitality were also spot on. We are now sifting through our collection of resources and freebies and following up on lots of great conversations. ”

Delegate
CLOtC National Conference 2024

“ Great location, venue was spacious and facilities were fantastic - we enjoyed our day very much. ”

Exhibitor
CLOtC National Conference 2024

“ Very well organised and welcoming. It was really useful for getting feedback on what we offer from the delegates. Great package and organisation for exhibitors. ”

Exhibitor
CLOtC National Conference 2024

“ We attended your conference yesterday and had a brilliant time! Thank you to the organisers. We loved the workshops and were inspired by the talks which promoted the idea of making the sector more sustainable and prioritising creative LOtC experiences for young people. You could feel the passion for learning outside the classroom in the room! ”

Delegate
CLOtC National Conference 2024

“ Thank you to CLOtC for a fantastic conference on learning outside the classroom. It was a very special day packed with excellent learning and relationship building opportunities for everyone. We were so pleased to support the event and to contribute our expertise in our workshops and discussions. ”

Exhibitor & Workshop Presenter
CLOtC National Conference 2024